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| Campaign Officer Name: | Elle Louise Ladkin |
| Campaign Officer Role: | Estranged Students Campaign Officer |

**Section 1: Officer Report**

*This section is to be completed by the Campaign Officer.*

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| **General Report**  *(Written by the Campaign Officer this report is aimed at providing insight into their work/activity since their previous report).* | |
| This being a new role, I have found progress to be slow. My main goal has been establishing myself on social media and beginning to spread awareness of what estrangement means, as my research when campaigning to create this position, showed that this should be a priority.  I have hosted one ‘meet-and-greet' event, with weak attendance. I shall keep creating these events and use greater social media advertising. I’m looking at doing some collaborative events with Lena Smith to begin building up the association membership.  I am working currently on a campaign with the International Campaign Officer and the LGBTQ+ Campaign Officer, to ask the student money and advice team to published when grants, scholarships and bursaries will be paid and the corresponding amounts. As of current, this is going successfully, and we are waiting a response.  I am also working on expanding my title to cover care-experienced students. When I first created this position through senate, I did not include this group of individuals because I am not care-experienced. I did not feel comfortable representing a community which I at the time didn’t know enough about. I have now begun to understand more and believe that the time is right to expand the position.  I am looking forward to, in this next semester, creating more engagement with social media and the association, more events – particularly Mother’s Day, and working towards awareness events and campaigns. | |
| **Manifesto Update**  *(Written by the Campaign Officer this section is aimed at tracking their progress against manifesto commitments made by them during their successful officer election)* | |
| 1. **Awareness and Advocacy** | Increasing social media engagement, ‘meet-and-greet' events, upcoming re-freshers table, content creation. |
| 1. **Estranged Student Liaison** | **‘**Meet-and-greet' events, social media engagement, ongoing negotiations with Lena Smith’s ‘Together@Cardiff’. |
| 1. **Financial, Housing and Mental Health Support** | Ongoing financial planning motion. |
| 1. **Regular Feedback** | Opportunities on the social media page, invitations to email or set up virtual/in-person meetings. |

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| Members of the Executive Committee present: |  |
| Date of the Accountability Session: |  |

**Section 2: Accountability**

*This section is to be completed by Campaign Officers and their Executive Committee members prior or during their meeting.*

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| **Areas Working Well**  *(Written by Campaign Officers and their Executive Committee this section should detail areas the members think is working well and what they believe the Campaign Officer should keep doing)* |
| **Current social media content creation –** ‘bulk-created’ social media posts between the first and second semesters, detailing events, global awareness days, information posts, mental health support etc.  **Campaign work and collaboration –** Successful working on money campaigns and extending my name/responsibilities, it’s been enjoyable collaborating on this with other campaign officers and it has been lovely supporting other officers by attending their events. |
| **Areas For Improvement**  *(Written by Campaign Officers and their Executive Committee this section should detail areas the members think could do with more focus)* |
| **Social media engagement –** Social media engagement is low, I’m expecting this to rise further into the second semester, particularly after exam season. Social media, namely Instagram, is key to achieving greater awareness over estrangement,  **Association engagement –** There are currently no members of the Estranged Students’ Association. This I believe will increase with more social media engagement, awareness and understanding that membership does not affect anonymity. |
| **Student Engagement**  *(Written by Campaign Officers and their Executive Committee this section should detail how the Campaign Officer is engaging students with their work – if an Executive Committee has not been elected this section should also include what work is being undertaken to gather feedback from students)* |
| Engagement has been overall okay, considering that my position was only created in about November 2023. I hope to get more people involved via the association this semester. |

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| **Does the accountability session / executive committee wish to consider any of the following notices?**  *If Yes, please provide details of the reasons for such motion or notice in the box provided.*  *(Select N/A if no executive committee elected)* | |
| **Motion of Censure**  *Motions of Censure shall be considered when the committee believes the elected officer has committed a serious offence against their office or democratic responsibilities as outlined in the bye-law appendices. Note: When motions of Censure are considered the elected officer shall be provided with at least 48 hours-notice in order to be able to provide a fair and accurate response to the reasons for the censure.* | Yes / No / N/A |
| **Notice of Requires Improvement**  *Notices of Requires Improvement shall be considered when the committee is dissatisfied in an elected officers work or conduct in relation to their role, responsibilities and manifesto commitments. Note: When notices of Requires Improvement are considered the elected officer shall be provided with at least 48 hours-notice in order to be able to provide a fair and accurate response to the reasons for the notice.* | Yes / No / N/A |
| **Notice of Satisfaction**  *Notices of Satisfaction shall be considered when the committee wishes to formally recognise an elected officer for outstanding work in relation to their role, responsibilities and manifesto committee. Note: Prior warning for a Notice of Satisfaction is not required.* | Yes / No / N/A |

**Section 3: Accountability Session Outcomes**

*This section is to be completed by the accountability session members following their meeting.*

*(Leave blank if no executive committee elected)*

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| Is the session satisfied with the discussion held with the Campaign Officer? | Yes / No |
| If the answer to the above question is **no** please provide additional details below. | |
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| Is there anything the session wishes to make Student Senate aware of as a result of the meeting? | Yes / No |
| If the answer to the above question is **yes** please provide additional details below. | |
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| **Following consideration did the accountability session apply any of the following motions or notices?**  *If Yes, please provide details of the reasons for such motion or notice in the box provided.* | |
| **Motion of Censure**  *Motions of Censure shall be considered when the committee believes the elected officer has committed a serious offence against their office or democratic responsibilities as outlined in the bye-law appendices.* | Yes / No |
| **Notice of Requires Improvement**  *Notices of Requires Improvement shall be considered when the committee is dissatisfied in an elected officers work or conduct in relation to their role, responsibilities and manifesto commitments.* | Yes / No |
| **Notice of Satisfaction**  *Notices of Satisfaction shall be considered when the committee wishes to formally recognise an elected officer for outstanding work in relation to their role, responsibilities and manifesto committee.* | Yes / No |