



Cardiff  
Students'  
Union

Undeb  
Myfyrwyr  
Caerdydd

# Outdoor Activation Pack

2025-2026





**5,000 students in halls**

**Student Halls of Residence – Talybont Court**

**Brand New Space for 2026!**

## Student Halls of Residence – Talybont Court

### Overview

Talybont Court is part of the wider Talybont complex, the largest student accommodation site within the University. This prime location offers excellent visibility and high engagement potential, particularly during peak travel periods when students are heading to lectures or out into the city.

- 2:30pm – 4:30pm (Afternoon return period)

**Estimated Footfall:**  
3,000 students live at Talybont Court, out of 5,000 students across the whole of Talybont

### Pricing

**Term-Time: £2,000 + VAT**



### Additional Features:

- A generator can be provided depending on your power requirements.

### Peak Activity Times:

- 8:00am – 10:00am (Morning lecture travel)

**Introductory Offer**

- **£600 + VAT per booking** – limited to the first 4 bookings
- Must be booked by the end of Term 2 (Friday 20th March)





Cardiff Students' Union - Senghennyd Road

## Cardiff Students' Union - Senghennyd Road

### Overview

Located directly outside Cardiff Students' Union on Senghennyd Road, this high-visibility outdoor space sits on one of the busiest student routes in Cathays. The space can accommodate a wide range of large-scale activations including food trucks, airstreams, buses, branded vehicles, and experiential builds.

### Peak Activity Times:

10:00am - 5:00pm

### Estimated Footfall:

2,500-2,600

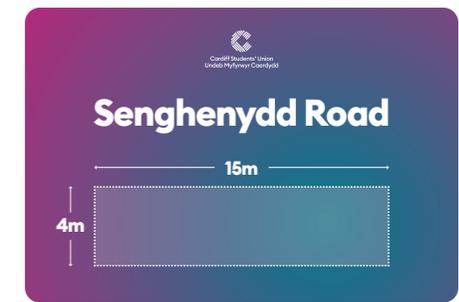
### Pricing

Freshers' Period: £1,700 + VAT

Term-Time: £1,200 + VAT

### Additional Features:

- Access to 32amp/16amp power (included in price)
- A member of security to assist with queues (included in price)
- Easy load-in and space for additional support vehicles depending on activation size
- 32amp 3-phase power available at an additional cost





Cardiff Students' Union – Terrace

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## Cardiff Students' Union – Terrace

### Overview

Located in the heart of the Cardiff Students' Union building, this large indoor/outdoor space sits beside one of the main entrances, benefiting from consistent foot traffic throughout the day. Ideal for large-scale retail pop-ups and experiential activations, the terrace is covered with exposed sides, providing protection from the elements while maintaining an open and welcoming feel.

### Additional Features

- Power access available at an additional cost
- Easy load-in via the service tunnel and service lift to the second floor
- Not suitable for vehicle access

**Peak Activity Times:**  
10:00am – 5:00pm

**Estimated Footfall:**  
2,500–2,600

### Pricing

**Freshers' Period: £1,000 + VAT**  
**Term-Time: £700 + VAT**





# cardiffstudents



The heart of Cardiff student life  
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