

# Freelance Animator

**Duration of project: 2 months. Pay: £2,500**

Communicating with students is at the heart of what we do at Cardiff University Students' Union and we are always looking for new and innovative ways to do this effectively. If you're passionate about creating engaging and informative visuals, and you're interested in working on projects for a young, diverse audience, then this may be the assignment for you.

## About us

The Marketing and Communications Department has the exciting job of driving communication between our organisation and our 30,000+ student members. We're also responsible for marketing the great things that Cardiff University Students' Union does in a creative and innovative way.

How do we do that? By being a hub of creativity and marketing intelligence, a champion of new communication technology, a protector of the brand, a guardian of the reputation of CUSU and a supporter of Cymraeg. We engage with our students, collaborate with them and involve them in what we do. We also make sure we're communicating with them how they want, where they want and when they want. We never settle for "ok" or "that will do"; we strive for excellence in every project and task.

## What you will be doing

As an independent contractor, you will be working closely with our Senior Graphic Designer and Graphic Designer to produce a series of 5 short animated videos to communicate important information to students focused on specific advice themes.

You will be responsible for developing storyboards and then delivering the finished videos based on the brief, using the elements provided by us including voice overs, fonts and graphic concept styles. Each video will need a duplicate version featuring a Welsh language voice over and subtitles – all translations and Welsh language voice overs will be provided.



## Skills

### What we're looking for

We're looking to recruit a vibrant, enthusiastic Animator who can work creatively, collaboratively and efficiently. The successful candidate will be confident at managing projects and meeting deadlines, have a firm sense of design and layout, and be able to work to a brief. We are very proud of the work we produce and we want you to feel the same.

### Requirements

- Proficient with animation software platforms such as After Effects.
- Portfolio showing varied examples.
- Strong interpersonal, communication, presentation, and computer skills.
- Understanding of animation, storytelling, and character development techniques.
- Attention to detail, adaptability, and receptiveness to feedback and direction.
- Ability to work independently or with a team to develop animations and solve problems.
- Using creativity and artistic techniques to tell a story or provide information in visual form.

### What's in it for you?

Working with a dynamic and creative team that's involved in everything the organisation does and the excitement of seeing your hard work published online.

Please note, the work you produce, including the related materials such as artwork, branding, fonts, audio and visual files, including drafts, will remain the property of Cardiff University Students' Union.

### How to apply

If this sounds like the role for you, then we would love to hear from you. Please send a covering letter, CV and link to your portfolio to Laura Som, Head of Marketing and Communications at [SomL@cardiff.ac.uk](mailto:SomL@cardiff.ac.uk) and include "Animator" in the subject line.

**Please note, we reserve the right to close or extend this position depending on application numbers. Therefore, we would urge candidates to submit an application as early as possible.**



## About Cardiff University Students' Union

Cardiff University Students' Union (CUSU) has a vision of working with every Cardiff student to enhance their university experience. As a student-led, independent part of the university, CUSU represents students and provides a diverse and inclusive range of activities and services that enrich student life. These include advice, training, skills development, volunteering opportunities, employment and other services that promote inclusion, friendship and personal development. CUSU supports over 200 student societies and 60 sports clubs that boast more than 10,000 members. CUSU is also the recognised voice of students at Cardiff University, joining students in campaigning about the issues important to them.

CUSU is based on Park Place and at the Heath Park campus, employing over 100 permanent staff and 300 student staff. The trading subsidiary of CUSU, Cardiff Union Services Limited, manages a purpose built facility in the centre of Cardiff and operates cafes, shops, bars and events that help fund CUSU's charitable activities. The organisation achieved 1\* accreditation and ranked 56th in the Sunday Times Top 100 Best Not-for-Profit organisations 2020, and featured in The Best Companies to Work For in Wales 2020 top 30 list. CUSU has achieved Investors in Diversity Stage 3 and ranked 65th in the National Centre for Diversity (NCFD) Top 100 index in 2020. CUSU aspires to have a positive impact on the wider community in Cardiff, and won the Best Students' Union in Wales in the NUS Awards 2020, and UK third place in the WhatUni Student Choice Awards 2020).

Find us online at [cardiffstudents.com](https://www.cardiffstudents.com) and by searching @CardiffStudents.

