

Refreshers' FAQ's

What is the expected footfall at the Freshers' Fair?

Last year over 2,800 students attended the fair

What date is Refreshers' Fair?

Tuesday 30th January 2024

Are all students invited the Refreshers' Fair?

Yes, all Cardiff University students can attend the Freshers' fair subject to building capacity.

Are you operating a ticketed system for Freshers' Fair entrance?

Tbc but there will be a one-way system in place

What times do the Fairs start & finish?

11:00 – 15:00

What time can stall holders set up?

Set up from 08:30 All stall holders will be required to have their stall ready by 10:30

Can I reserve a particular stall location?

The stalls are allocated by the sales team in advance of the fair.

We are unable to make reservations for locations but will do our best to accommodate your needs/requirements.

Where can I unload?

If you wish to use our service tunnel to unload, please agree to a loading bay time slot with the sales team prior to your arrival to avoid congestion.

Please use the following postcode to access Senghennyd Road (Rear of the building) This is where you can access our service tunnel if you have been allocated a loading bay slot – CF24 4AG

I have booked a standard stall – How big will the stall be and what is included?

Standard stall spaces are 3m wide x 2m deep

One table and two chairs will be provided

You will have access to WIFI (Please see 'how to connect to the wifi' document provided to you on the day of the event).

Power is limited and on a first come first serve basis (Please let us know if you require power in advance and we can try our best to assist).

We will NOT be providing backing boards – companies are advised to bring their own roller banners / backing displays.

I have booked a premium stall – How big will the stall be and what is included?

Premium stall spaces are 5m x 4m deep

1 Table and 2 chairs will be provided

You will have access to WIFI (Please see 'how to connect to the wifi' document provided to you on the day of the event).

Power is limited and on a first come first serve basis (Please let us know if you require power in advance and we can try our best to assist).

We will NOT be providing backing boards – companies are advised to bring their own roller banners / backing displays.

How many staff members can I bring along on the day?

Due to venue capacity, we allow up to 4 representatives per stall at any one time. We are happy if you would like staff members to swap throughout the day.

Can food be handed out at the stall?

Any companies providing 'food' samples are to complete a Food Hygiene Disclaimer Notice – please contact susales@cardiff.ac.uk prior to arrival.

Can alcohol be handed out at the stall?

Pre-approved closed samples non glass can be handed out. The sample must be directly affiliated with the brand attending the fair.

Is there any promotional material we are not allowed to hand out on the day?

All activity must be declared to the Sales team via the information form prior to the event.

The following items are prohibited and will not be allowed at the fair

- Promotion or giveaway of Pizza
- Any Glass
- The promotion of the Police
- Stickers
- No music
- Promotion or giveaway of vintage clothing