



Cardiff
Students'
Union

Undeb
Myfyrwyr
Caerdydd

Dimensions & Specifications



Digital Media



| Platform | Dimensions | Format | Link |
|---------------|---|--|---|
| Web Banner | 1400 (w) x 400 (h) | JPEG/PNG | Link to site or landing page |
| Plasma Screen | Portrait: 1080 (w) x 1920 (h) Landscape: 1920 (w) x 1080 (h) | JPEG/PNG | N/A |
| E-Newsletter | 600 (w) x 150 (h) | JPEG/PNG | Link to site or landing page |
| Solus Email | N/A | HTML FILE in English & Welsh Cardiff Students Union will provide Welsh translation. | Links should be built into email by the client. |

Social Media

| Platform | Dimensions | Format | Link |
|----------|------------------------------------|-------------------------------------|------------------------------|
| Story | 1920 (h) x 1080 (w) jpeg or GIF | N/A | Link to site or landing page |
| Facebook | 1200 (w) x 628 (h) | 280 character limit, including #ad' | Link to site or landing page |
| Twitter | 1080 (w) x 1350 (h) | 280 character limit, including #ad' | Link to site or landing page |

Print

| Platform | Dimensions | Additional Information |
|----------------------|--|---|
| Table Vinyls | 670mm (w) x 670mm (h) | Vinyls to be delivered by the client 3 days prior to live date. Alternative sizing can be |
| Bathroom Vinyls | 297mm (w) x 420mm (h) | As above |
| Give it a Go booklet | A5 full page advert. 148mm (w) x 210mm (h) 3mm bleed | N/A |
| Gair Rhydd | Full page advert 267mm (w) x 338mm (h) | N/A |





cardiffstudents



The heart of Cardiff student life
Calon bywyd myfyrwyr Caerdydd