

Freshers' Specific FAQ's

What is the expected footfall at the Freshers' Fair?

Last year over 18,000 students attended our fair over the four days. We predict over 4,000 each day.

What dates are the Park Place Freshers' fairs running?

Monday 25th September – Sports Day 1

Tuesday 26th September – Sports Day 2

Wednesday 27th September – Societies & Volunteering Day 1

Wednesday 27th September – Heath Park Fair

Thursday 28th September - Societies & Volunteering Day 2

Are all students invited to the the Freshers' fair?

Yes, all Cardiff University students can attend the Freshers' fair subject to building capacity.

Are you operating a ticketed system for Freshers' Fair entrance?

To be confirmed closer to the event.

What times do the Fairs start & Finish?

10am - 4pm

What time can stall holders set up?

Stall holders can set up from 7:45am. All stall holders will be required to have their stall ready by 9:30am

Can I reserve a particular stall location?

The stalls are allocated by the sales team in advance of the fair.

We are unable to make reservations for locations but will do our best to accommodate your needs/requirements.

Where can I unload?

If you wish to use our service tunnel to unload, please agree a loading bay time slot with the sales team prior to your arrival to avoid congestion.

Please use the following postcode to access Senghennyd Road (Rear of the building) This is where you can access our service tunnel if you have been allocated a loading bay slot – CF24 4AG

We are attending more than one day of the Freshers' fair, do we need to take down our stalls?

Unless told otherwise, we cannot store anything overnight and you will be required to take down and set up again each day due to other Freshers' events happening throughout the week.

I have booked a standard stall – How big will the stall be and what is included?

Standard stall spaces are 3m wide x 2m deep

One table and two chairs will be provided

You will have access to WIFI (Please see 'how to connect to the wifi' document provided to you on the day of the event).

Power is limited and on a first come first serve basis (Please let us know if you require power in advance and we can try our best to assist).

We will NOT be providing backing boards – companies are advised to bring their own roller banners / backing displays.

I have booked a premium stall – How big will the stall be and what is included?

Premium stall spaces are 5m x 5m deep

1 Table and 2 chairs will be provided

You will have access to WIFI (Please see 'how to connect to the wifi' document provided to you on the day of the event).

Power is limited and on a first come first serve basis (Please let us know if you require power in advance and we can try our best to assist).

We will NOT be providing backing boards – companies are advised to bring their own roller banners / backing displays.

How many staff members can I bring along on the day?

Due to venue capacity, we allow up to 4 representatives per stall at any one time. We would be happy if you would like staff members to swap throughout the day.

Can food be handed out at the stall?

Any companies providing 'food' samples are to complete a Food Hygiene Disclaimer Notice – please contact susales@cardiff.ac.uk prior to arrival.

Can alcohol be handed out at the stall?

Alcohol samples must be pre-arranged with the sales team at the time of your booking.

Closed, non glass samples can be handed out ONLY if directly affiliated with the brand you are promoting and must be pre-approved by the sales team.

Is there any promotional material we are not allowed to hand out on the day?

All activity must be declared to the Sales team via the information form prior to the event.

The following items are prohibited and will not be allowed at the fair

Promotion or giveaway of Pizza , Any Glass, alcohol (if not pre-approved). Please request a copy of our full VETO list from our sales team.