**Student Group Sponsorship Agreement**

1. **Student Group Details (“the Recipient”)**

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| **Club / Society Name:** |  |
| **Approximate current membership:** |  |

1. **Company Details (“the Sponsor”)**

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| --- | --- |
| **Company Name:** |  |
| **Company Address:** |  |
| **Contact Email:** |  |
| **Contact Phone Number:** |  |

1. **Agreement**
   1. **Sponsorship Period**

This Sponsorship Agreement is effective from [insert start date] until [insert end date] between the above named parties.

* 1. **Sponsorship Fee**

Subject to the provisions of this agreement and to the Recipient performing its obligations, the Sponsor agrees to pay a sponsorship fee of [£amount] (excluding VAT) (“the Fee”) for the term of this agreement [3.1].

*You can lay out the payment schedule if appropriate. For example, it can be paid in one lump sum or two or more separate payments throughout the year. Include payment dates so we know when to invoice.*

* 1. **Sponsorship Terms**

In return for the Fee [3.2], the Recipient shall provide the Sponsor with the following benefits:

*Here you will list all the things that the sponsor wants you to do in return for their sponsorship fee. You should discuss this with your sponsor prior to submitting it to us. This list may include some of the following:*

1. *The student group will assist the sponsor with the promotion of its events through its social media channels.*
2. *Promotional material of the Sponsor will be distributed at specific student group events throughout the term of this agreement.*
3. *The Sponsor’s logo shall be displayed on promotional material distributed at group events.*
4. *The Sponsor will be granted the opportunity to host and speak at up to two events over the course of the agreement.*

*The Sponsor may require a clause about ensuring they are the main sponsor and will enjoy full benefits of the contract and no other 3rd party. This is up to you to decipher.*

*Some sponsors like a report that includes evidence of what you have done to fulfil your commitment. This is up to you to decide whether you want to bring this to their attention.*

1. **The Sponsor’s obligations**

In exercising the said rights the Sponsor shall, subject to receiving appropriate invoices, pay the recipient the Sponsorship Fee when it falls due for payment as set out in clause 3.2.

1. **Cancellation, postponement and force majeure** *(this whole section should only be included where events are part of the sponsorship agreement – otherwise please delete whole section).*

5.1 Both parties reserve the right to cancel or re-schedule the event [referenced in 3.3] at any time, with sufficient prior notice being given to the other party should this happen.

5.2 Where the Recipient cancels the event the Sponsor would be entitled to either i) credit for a future event held by the recipient up to the value paid in respect of the original event or ii) termination of the pre-agreed contract with immediate effect with a part-refund calculated in good faith that takes into account the sponsorship value already obtained from promotion prior to the date of the cancellation.

Any fees paid by the Sponsor will be refundable.

5.3 Where the Sponsor cancels the event no part of the fees paid by the Sponsor will be refundable.

5.4 Where cancellation of an event is outside the control of the Sponsor or the Recipient (i.e. force majeure) no part of the fees paid by the Sponsor will be refundable.

1. **Signatures**

This agreement represents the entire agreement between the parties in relation to the subject matter of this Agreement and supersedes any previous agreement, whether written or oral, between the parties in relation to that subject matter.

Authorised representatives of each of the parties have executed this Agreement as of the Effective Date.

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| **Sponsor’s Name:** |  |
| **Job Title:** |  |
| **Signed:** |  |
| **Date:** |  |

|  |  |
| --- | --- |
| **Club / Society Name:** |  |
| **Position:** |  |
| **Signed:** |  |
| **Date:** |  |